

# Business Research Worksheet

**Business Name:** \_\_\_\_\_

**Owners:** \_\_\_\_\_

**Location:** \_\_\_\_\_

**Business Type (Sole proprietor, LLC, etc):** \_\_\_\_\_

**Business Description:** \_\_\_\_\_

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**Products or Services:** \_\_\_\_\_

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**How Will My Products or Services Stand Out?** \_\_\_\_\_

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**Who Are My Potential Customers?** \_\_\_\_\_

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**Is There a Market for My Goods or Services?**

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**Notes:** \_\_\_\_\_

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